Ever.Ag

SUSTAINABILITY PLATFORM

Measure Your Dairy Supply Chain's Carbon Footprint

Farm-level greenhouse gas data your buyers, auditors, and regulators can actually trust.



Not all carbon footprints are created equal.

The difference isn't which GHG calculator you use — the real variable is the quality of the data behind the number: real farm records instead of regional defaults, screened for outliers before they ever reach a report. As buyers move from national averages to farm-level, audit-ready reporting under frameworks like Science Based Targets, California SB 253/261, and CSRD, supply chains need clean, comparable, high-quality data. **Ever.Ag Sustainability delivers it.**

ONE PLATFORM. AUDIT-READY DATA.

One Data Pull, Both Calculators

We collect each farm's data once and run it through FARM ES and Cool Farm Tool in parallel — the two platforms we work with — no double entry, no duplicate producer asks.

Cuts collection time in half while keeping results comparable across tools.

Data You Can Actually Audit

150+ data points across five categories — herd, feed, milk, manure, and energy — screened with statistical process controls that catch outliers before they reach your report.

Built to meet GHG Protocol and ISO data-quality expectations.

Dairy People, Not Just Software

150+ data points across five categories — herd, feed, milk, manure, and energy — screened with statistical process controls that catch outliers before they reach your report.

Higher response rates, cleaner data, faster turnaround.

HOW IT WORKS

1 Contact
Producer gets a short intro call and platform access — most of the process happens remotely.

→

2 Footprint
Herd, feed, milk, manure, and energy data are collected once and run through validated calculators.

→

3 Decarbonization Plan
Each producer gets a percentile benchmark and a specific plan for where and how to reduce.

RESULTS THAT MOVE THE NEEDLE

- Farm-level insight turns into farm-level action — one farm cut its footprint **18%** in a year after adding a single manure-solids separator.
- Runs on FARM ES and Cool Farm Tool side by side, so your numbers hold up no matter which standard your buyers ask for.
- Clean, auditable data unlocks ingredient premiums, buyer compliance, and access to sustainability grant funding.
- **500+ farm footprints** completed and counting, each benchmarked against regional peers.

85%+
of a typical dairy brand's total emissions footprint sits onfarm (Scope 3)

150+
data points collected, validated, and made audit-ready per farm

Ready to put a number on your supply chain?
Let's talk about what Ever.Ag Sustainability can do for your farms.

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Built for Dairy. Backed by Data.

Every footprint we run comes from real farm documentation — not regional defaults, not a research paper from a decade ago. Here's what actually goes into the number, and what it unlocks once you have it right.

WHAT'S IN A FARM FOOTPRINT?



Herd Composition

Every animal, every life stage — milking cows, dry cows, and youngstock, on-site and off-site — classified by age, breed, and weight.

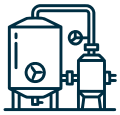
No regional defaults standing in for your actual herd.



Feed & Ration Data

Ingredient-level rations by age group, reflecting what's actually fed through the year — not a single annual snapshot.

Feed usually drives the largest share of a farm's footprint.



Milk Production

Twelve months of fat- and protein-corrected milk output, matched to the herd that produced it.

The denominator that turns raw emissions into a comparable footprint.



Manure Management

Housing, bedding, storage, and treatment tracked by life stage and system type.

Small changes here — like a solids separator — can move the number fast.



Energy & Fuel Use

Electricity, diesel, gas, and on-farm renewable generation, tracked over a full 12-month period

Usually under 10% of the footprint — but still fully accounted for.

WHY THIS MATTERS NOW

- Buyers up the supply chain — CPGs, retailers, ingredient customers — are asking for **farm-level numbers**, not national averages.
- **California SB 253 & 261** require large companies doing business in the state to disclose Scope 3 emissions, regardless of where their supplying farms sit.
- **CSRD** and **Science Based Targets** are pushing the same rigor globally, with data-quality controls that a decade-old research estimate can't satisfy.
- For a typical dairy brand, on-farm activity is **85%+** of the total footprint — this is where the real work, and the real opportunity, is.

> *"**All GHG footprints aren't created equal** — and the difference usually isn't the calculator. It's the quality of the data going in. **Clean data in means real reduction opportunities out.**"*
>
> — Abigail Cox Beckerink, Farm Sustainability Manager, Ever.Ag

THREE WAYS CLEAN DATA PAYS OFF

Compliance

Meet buyer and regulatory reporting requirements on schedule, without scrambling for last year's numbers.

Profit Center

Turn verified milk production data into a premium ingredient story buyers will pay for.

Grant Funding

Strong sustainability data has opened up producer grant funding through retail and CPG partners investing in on-farm sustainability.and CPG partners investing in on-farm sustainability.

Analysis and methodology available on request.

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