



# Overcoming the Challenges of the Meat Supply Chain

## Transforming Forecasting and Planning with Data Science



The U.S. Meat Production & Processing Market grew from approximately USD 285 billion in 2023 to USD 290.2 billion in 2024. It is expected to continue expanding at a CAGR of about 3.1%, reaching an estimated USD 340–345 billion by 2030. This steady growth presents significant opportunities for meat producers and processors to innovate and capture market share in a competitive industry.

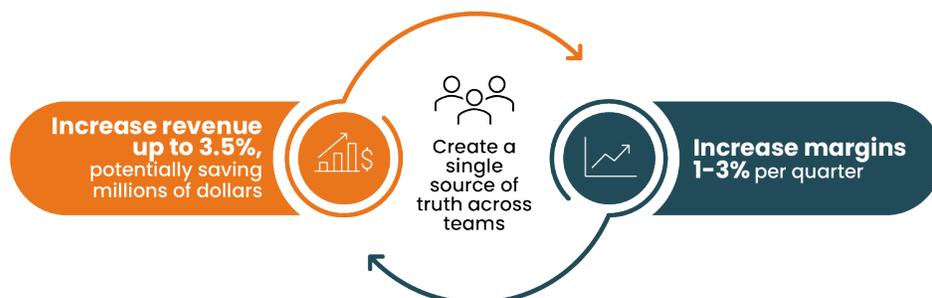
To take advantage of this growth, packers and producers need to make significant changes to their tech stack to be able to answer the following questions:

- How do I accurately forecast supply and demand?
- How do I reduce distressed sales?
- How do I increase profitability on a per-head basis?
- How do I optimize production efficiency through scheduling?
- How do I forecast how much product will be left to sell more accurately?

### HOW WE CAN HELP

To help the meat and protein industry thrive no matter what comes next, we've developed a centralized view of your entire supply chain that vastly improves forecasting and planning.

Ever.Ag's Artificial Intelligence-based data science platform gives you the information you need to create a detailed and dependable plan for meeting your production goals. The platform easily integrates with a variety of systems, including ERPs and leading point solutions across the supply chain to connect your data.



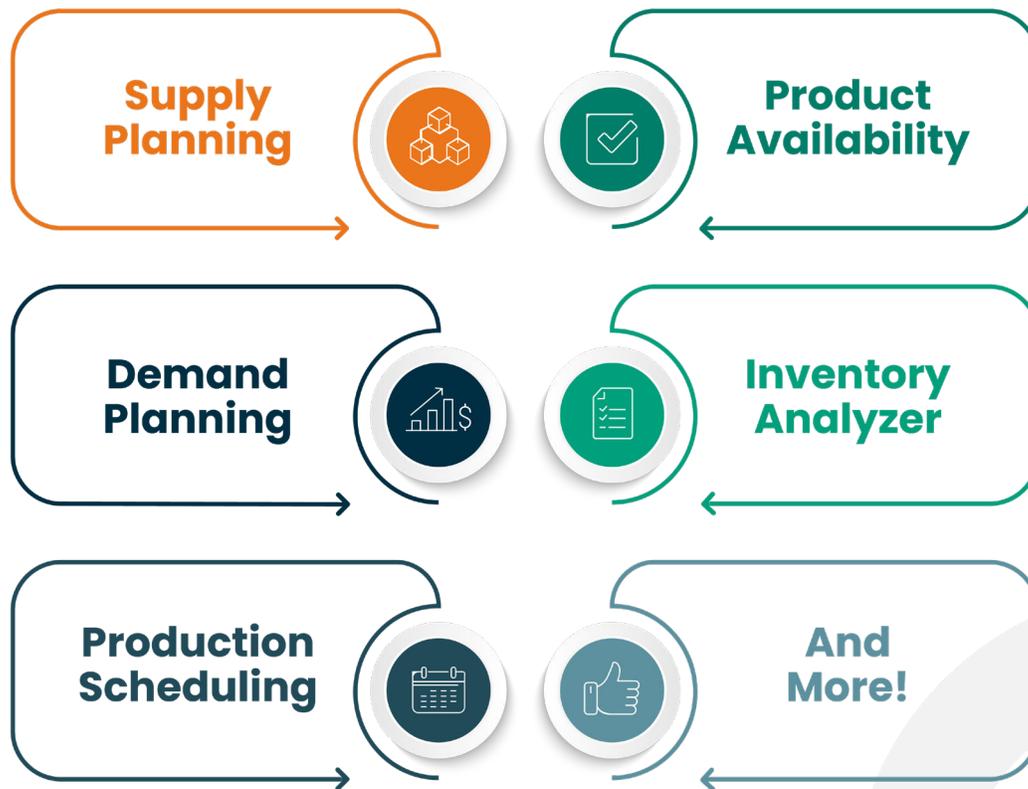
*"The platform was delivered quickly, with minimal impact to our team during implementation. We are extremely happy with the tools, and their impact on our bottom line is substantial."*

**- Joe Villari | CEO, Villari Foods**

The platform can help you forecast any time horizon, from daily to weekly, based on your specific business needs. Now, you will be able to plan and make decisions throughout your supply chain with industry-leading depth and detail; ultimately, it will help you optimize your production schedule and successfully fulfill future demands. You'll even be able to keep your sales team informed about what they have left to sell for any time horizon.

### **SOLUTION MODELS**

The modules of your platform can be configured to meet your unique needs, including:



**Request a capabilities review today to see how Ever.Ag can tailor a solution for your operation. Contact us at [Livestock@Ever.Ag](mailto:Livestock@Ever.Ag)**