



agribusiness



OVERVIEW BROCHURE

Merchant Ag by Ever.Ag

A Complete Business Management System for Agricultural Retailers

Designed to address the distinct needs of ag retailers, Merchant Ag by Ever.Ag handles accounting needs while mitigating risk and cultivating customer engagement.



HOW IT WORKS

Accounting software with an agribusiness focus, Merchant Ag was created to empower ag retailers wherever they are: in the field, at the office, or on the road.

The software is comprised of a comprehensive suite that streamlines and eliminates time-consuming manual steps. Merchant Ag contains a robust set of ag-centered modules that enables grain, feed, energy and agronomy operational efficiency.

As a customer-centric tool, the solution features modules to facilitate a service-focused relationship with your growers. You are empowered with a deeper understanding of customers' credit limits and prepaid information as you assist in procurement decisions.

While historically ag retailers would need to go to the office to access cabinets of customer information, this is now available wherever you are. Merchant Ag is a real-time online platform with mobile application abilities. The solution works to record and maintain customer details, including tax exceptions, compliance paperwork, and chemical and seed licenses.

Your back-end office, and business operations department, can now be at your fingertips wherever you are.

AGRONOMY

Transition from selling to serving your growers

GRAIN

Manage the intricacies of grain merchandising

ENERGY

Streamline energy operations for dispatchers and drivers

FEED

Tools to simplify feed management

RETAIL

Solutions tailored to handling high volume country store operations

Merchant Ag
Drive Profitability
in Your Division



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RESULTS

Once Merchant Ag is implemented, you will notice a streamlined process with a mobile-friendly field experience. The agribusiness-centric accounting suite provides the integration to agriculture-serving financial partners and reduces data errors.

By gaining visual access to credit limits and prepaid information, your business will not be as easily exposed to nonpayment risk. Merchant Ag produces improved on-location customer information through real-time customer history updates. Sales orders are now generated efficiently, and additional steps associated with sending invoices are reduced. Your inventory risk is drastically cut with your real-time inventory management housed in a centralized location.

Most importantly, Merchant Ag improves customer relationships and reduces financial risk. Now you can focus on what matters most: serving those who feed a growing world.



KEY BENEFITS

- Integrate with key financial and operational partners
- Centralized location for real-time insights
- Engage with customers in the field or the office
- Comprehensive Agribusiness Suite

TESTIMONIAL

“What I value the most about Merchant Ag is the ability to see my balance sheet in real-time. At the end of the day, that balance sheet is what tells me where me and my family stand.”

-JOHN, FARMACY SEED AND CHEMICAL

**IF YOU ARE INTERESTED IN LEARNING
MORE ABOUT HOW YOU CAN ELEVATE YOUR
CUSTOMER RELATIONSHIPS WITH EASE,
CONTACT US TODAY.**

SPEAK TO AN EXPERT



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